



City of Albany, NY  
Office of Cultural Affairs  
City Hall  
24 Eagle Street, 4<sup>th</sup> Floor  
Albany, New York 12207  
(518) 434-2032  
[WWW.ALBANYEVENTS.ORG](http://WWW.ALBANYEVENTS.ORG)

KATHY M. SHEEHAN  
MAYOR

February 10, 2017

Dear Prospective Vendor,

The Alive at Five Concert Series is returning to Jennings Landing this year for its 28<sup>th</sup> season. This series has proven to be a staple of summer in the Capital Region, showcasing a diverse lineup of big names, up-and-coming acts and the region's most talented original artists. Alive at Five offers eight weeks of free, critically-acclaimed events catering to nearly every taste.

Again this year we are looking to accept applications for a limited number of vendors to fill the concert series with a variety of quality craft, art, and retail vendors for the public to enjoy. Enclosed, please find an application packet. New this year, an early entry deadline is offered to vendors choosing to sign up for the full eight-week series before April 21. Fees will increase after April 21. The information sheet explains the application process each vendor must follow. Please use the application sheet provided and be sure to understand the policies and procedures of vendor participation.

The concert series dates are June 8, June 15, June 22, June 29, July 13, July 20, July 27, and August 3, 2017. All of the Alive at Five concerts will be held at Jennings Landing at the Corning Preserve, or at the Corning Preserve Boat Launch in cases of inclement weather. Vendors may choose to sign up for the entire eight-week series at a discounted price.

On behalf of the City of Albany Office of Cultural Affairs, we look forward to receiving your application for the 2017 Alive at Five Concert Series. If you have any questions regarding the application process, please contact me at (518) 434-5416 or [mkimble@albanyny.gov](mailto:mkimble@albanyny.gov).

Sincerely,

*Monique M. Kimble*

Monique Kimble  
Logistics Coordinator  
City of Albany Office of Cultural Affairs

## **2017 City of Albany Alive at Five Concert Series Jennings Landing**

**Please be sure to read and understand the following policies and procedures of vendor participation prior to filling out application. Failure to adhere to these or to submit all necessary information required will result in immediate rejection.**

### **General Information:**

The 2017 Albany Alive at Five series will take place **June 8, June 15, June 22, June 29, July 13, July 20, July 27, and August 3, 2017 at Jennings Landing** (1 Quay Street Albany, NY 12207). Vendors will be allowed to sell from **4:00pm - 8:00pm**.

### **Selection Procedure and Application Deadline:**

Screening of the applications will be conducted by a jury of experts. Careful consideration will be made for City of Albany businesses. However, all vendors will ultimately be determined and selected based on specific application criteria and the overall integrity of the event. Failure to provide all information required will result in immediate rejection.

***Deadline for early entry discount is April 21, 2017. (SEE "VENDOR" FEES BELOW)***

### **Standards:**

The City of Albany requires all retail, craft, or art products for sale or display to be of professional quality. Vendor's display should be visually appealing to help enhance the overall aspect of the event.

### **Booth Space:**

10'x 10'. Tents and displays cannot be staked into the ground.

### **Additional Information:**

Complete instructions will be sent with your acceptance notifications.

### **Vendor Fees:**

One (1) check or money order made payable to **"The City of Albany"** for the entire **8 week series** at an **early** entry fee of just **\$300**, due by **April 21, 2017**. Fees will increase after April 21. The musical lineup will be available by early May. All vendor fees must be included with the submission of your application. The City will not accept personal checks from any vendor who has had a check returned for insufficient funds. In this case payment must be made via certified check or money order. If your application is rejected, your check will be returned to you.

***The City of Albany and Alive at Five personnel maintain the right to close any vendor not in compliance with the above policy.***

**VENDOR PERMIT APPLICATION**  
**2017 Albany Alive at Five Concert Series**  
**Thursday Evenings, June 8 - August 3, 2017**

***Application deadline for early entry discount is April 21, 2017***

Fill out completely and please print:

Name: \_\_\_\_\_  
Last First

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (work) \_\_\_\_\_ (home) \_\_\_\_\_

Sales Tax I.D or Social Security Number \_\_\_\_\_

Email Address: \_\_\_\_\_

**Photo Descriptions:** Vendors must attach one (1) booth photo and three (3) photos representative of the items you plan to show at the event. Please include prices.

Photo 1. \_\_\_\_\_

Photo 2. \_\_\_\_\_

Photo 3. \_\_\_\_\_

Photo 4. \_\_\_\_\_

**Booth space size: 10' X 10'**

**Permit Fee: special discounted rate of \$300 for entire 8 week series.**

Make check or money order payable to the "City of Albany". No refunds. In the event of rain concerts will be held at the Corning Preserve Boat launch.

**If you are selling or sampling any type of edible product you must include:**

- An additional \$30.00 fee (add to your booth fee check) for your health permit
- Proof of Commercial General Liability insurance, along with workers compensation (C105.2) and disability (DB-120.1) or a Certificate of Attestation of Exemption (CE-200).

**Signature of Vendor:** \_\_\_\_\_


**Print Name and Title:** \_\_\_\_\_

**Please send to:**  
**City of Albany**  
**Office of Cultural Affairs**  
**City Hall, Room 402**  
**Albany, NY 12207**  
**Attn: Monique Kimble**

**2017 Albany Alive at Five Concert Series  
Policies and Procedures**

1. Only one business or organization may operate in each exhibit space. Sharing of booth space with other businesses or organizations is prohibited. Booth/tent space may not be reassigned or sublet. Exhibitors may not distribute, display, or sell products, literature, or other items from any business or organization other than the one specifically contracted with City of Albany to rent the booth or tent space.
2. The City of Albany reserves the right to change the location, dates, hours, or to terminate entirely the operation of the scheduled event, at any time and without prior notice to the vendor. The City of Albany will make reasonable efforts to provide advance notice to vendors of any changes or cancellations.
3. Items and products:
  - a. An Exhibitor Application must be completed, including a full list of all items or products to be sold, distributed free or sampled; these must be approved by the City of Albany prior to the start of the event.
  - b. Balloons, stickers, t-shirts, or posters may not be sold or distributed free without prior consent of the City of Albany.
4. General Rules for Exhibitors:
  - a. Exhibitors must provide their own water, electric, tables and chairs.
  - b. Exhibitors must make their own arrangements for transport of their products, equipment, etc. to and from their exhibit spaces; event personnel are not available to assist, and cannot provide storage space for product, equipment, literature, etc. for exhibitors.
  - c. Exhibitors must take full responsibility for set-up and other display materials; City of Albany will establish set-up and takedown times.
  - d. Exhibitors must have personnel present and in their booths at all times during the official operating hours of the event: 4:00pm to 8:00pm weekly.
  - e. Exhibitors may not open or close earlier or later than the official operating hours without express permission of City of Albany.
  - f. Exhibitors must keep all displays, merchandise, etc. within the confines of the tent or space itself.
  - g. Exhibitors must keep boxes and cartons out of sight.
  - h. Exhibitors must maintain a neat and clean area, and provide refuse bags to condense and secure all waste produced by the booth.
  - i. Exhibitors may not hawk, peddle, sell, or advertise outside the assigned area.
  - j. Exhibitors may not distribute literature or other items to passers-by while standing outside of the assigned area.
  - k. Exhibitors may not have music or conduct activities that may be disruptive to neighboring exhibitors, passers-by, or Alive at Five personnel; the City of Albany reserves the right to make such determinations.
  - l. Exhibitors must return the areas to their pre-event condition (if repair and cleaning costs are incurred and the City of Albany determines Exhibitor is responsible, the Exhibitor will be billed for the cost of the repair.) Also the Exhibitor must comply with the September 1, 1992 New York State Source Separation Law when vending in the City of Albany (separate all waste for proper recycling and disposal).
  - m. Exhibitors must comply with the event's parking regulations.
  - n. With the exception of food trucks or trailers, no vehicles of any type may be driven on the grass or sidewalks or parked on or near exhibitor's assigned location during the event.
  - o. The City of Albany may, for publicity purposes, use any photographs and information received or obtained.
  - p. Exhibitors must operate their business in a professional manner. At the discretion of the City of Albany, any Exhibitors, or any agents or employees of the Exhibitor who do not conduct themselves in a professional manner and according to the policies contained herein may be removed from the event. Event coordinators reserve the right to remove any objectionable merchandise from any booth. No merchandise shall be displayed or sold with the name "Alive at Five" in any form.
  - q. Exhibitors that are using an electric generator or any other motor must soundproof that device to the satisfaction of the City of Albany. (This will be strictly enforced due to continual complaints. The City of Albany suggests anyone using a generator to either have a backup that runs more quietly or to have their current one serviced. The City of Albany does have the right to make anyone not conforming to this or any policies or procedures shut down for the remainder of the event.)
  - r. Receipts upon sale of merchandise will be given to purchaser. Refunds will also be given if the purchaser is unsatisfied with quality of workmanship or if defect in material or craftsmanship are found to exist.
  - s. Exhibitors that are cooking and/or vending food products (other than using deep-fryers) shall at all times have a 9lb minimum, commercial grade, ABC-type fire extinguisher within the permitted exhibition space. Exhibitors that are using deep fryers shall at all times have a 6-liter, K-type fire extinguisher within the permitted exhibition space. Exhibitors shall allow the Albany Fire Department to inspect said fire extinguisher, as well as the permitted exhibition space. The City of Albany maintains the right to close any exhibit not in compliance with the above policy.
  - t. Exhibitor must comply with City tobacco-free park legislation [Ordinance 38.52.14]. Effective January 1, 2015, all parks in the City of Albany are curb-to-curb tobacco-free. Smoking of any kind is prohibited. Exhibitors in violation of this policy may be subject to fine and may face revocation of permit or termination of contract for events.

5. Permits/Certificates:
  - a. Exhibitors are solely responsible for collecting and paying all New York State sales taxes and shall properly display their New York State Sales Tax Certificate.
  - b. Exhibitors are responsible for obtaining and displaying event permits as required, and operating within any local, state, or federal guidelines or laws.
6. Exhibitor is solely liable for equipment (installation, operation, and tear down), and any other personal property at the event. Exhibitor represents he or she has insurance coverage for said items to cover loss due to vandalism, theft, or any other casualty. Security is provided at specific designated times; however, any losses due to fire, theft, damage, or injury are the sole responsibility of the Exhibitor. It is specifically agreed that the City of Albany, Alive at Five and Alive at Five personnel shall be held harmless for any claim of theft, vandalism, casualty, or loss.
7. The Exhibitor shall defend, indemnify, and save harmless the City of Albany, Alive at Five, Alive at Five personnel, and their employees and agents, from and against all claims, damages, losses and expenses (including, without limitation, reasonable attorney's fees) arising out of, or in consequence of, any negligent or intentional act or omission of the Exhibitor and/or the Exhibitor's employees or agents, to the extent of the responsibility of the Exhibitor and/or the Exhibitor's employees or agents for such claims, damages, losses, and expenses.
8. **Food vendors must procure and maintain Commercial General Liability insurance coverage with limits of \$1,000,000 for each occurrence. An insurance certificate evidencing insurance coverage must be submitted not later than April 21, 2017.**
9. Vendors will be prohibited from the use of polystyrene foam containers, cups, or bowls. Also known as "Styrofoam", these items are usually marked with the following symbol:
 



PS

Any vendor found using the above mentioned products marked with this symbol will receive a warning. A second offense may result in immediate termination of contract and removal from event without a refund of vending fee.
10. Exhibitor shall not bring any animal or pet of any kind within the event, except any animal as defined as a service animal under the Americans with Disabilities Act (ADA); this includes vendor booth spaces.

**I understand and agree to abide by the above policies and procedures. Upon acceptance of my application, this form will be binding and will represent the terms of the permit agreement. I understand that the City reserves the right to remove any vendor, at any time, from vending during the concert series, without refund, if vendor is in violation of the City's Policies and Procedures.**

Authorized Signature \_\_\_\_\_

Vendor Name (please print) \_\_\_\_\_ Date \_\_\_\_\_

**Please return with application to:**

**City of Albany  
Office of Cultural Affairs  
City Hall, Room 402  
Albany, NY 12207  
Attn: Monique Kimble**

# VENDOR PERMIT APPLICATION CHECKLIST

## Did you remember to:

1. Fill out and submit application form completely. Incomplete forms and those lacking Sales Tax I.D. or Social Security numbers will be immediately rejected.
2. Read, sign, and submit the Policies and Procedures.
3. Enclose proof of Commercial General Liability insurance, workers compensation (C105.2) and disability (DB-120.1) or a Certificate of Attestation of Exemption (CE-200). (If applicable)
4. Enclose photos of the booth and representative items.
5. Enclose check or money order for permit fee, made payable to the City of Albany.